



FOR IMMEDIATE RELEASE

Third Annual Sausalito Boat Show Set to Take Over Sausalito Waterfront New Sailboats, Powerboats, Luxury Yachts, Electric Boats, and More Will Fill the Clipper Yacht Harbor — Both In Water and On Land

Sausalito, Calif. (July 22, 2025) – The Sausalito Boat Show returns to Clipper Yacht Harbor September 19–21, 2025, showcasing the latest in sailboats, powerboats, luxury yachts, electric boats, charters, trailer-friendly boats, gear, accessories, food, live music, and more. Hosted by Sausalito's boating and business communities, this grassroots event is more than just a boat show—it's a vibrant waterfront lifestyle celebration on the Bay.

From nautical novices to seasoned sailors, the Sausalito Boat Show offers something for everyone. Visitors can explore a wide range of boats from top brands including Jeanneau, Beneteau, Chris-Craft, Riviera, Pursuit, Axopar, Cruisers Yachts, Tiara, Princess, Defiance, and Inmar.

Leading brokers such as H&M Marine, Silver Seas Yachts, Rifkin Yachts, Club Nautique, Richard Boland Yachts, Naos Yachts, Boat Specialists, WGM Boats, Cardinal Yacht Sales, Sun Country Yachts, Seattle Yachts, California Boat Co., and Rubicon Yachts will also have boats on display.

The show will also feature an expanded lineup of exhibitors, including: Cruisers Academy, List Marine, Boatswain's Locker, Fish Story Avendsen's Bay Marine, Lending Associates, Cruisers Services, Marina Riviera Nayarit, Rum Reggae, Suntex Marinas, Delta Conservancy, Luxx Optica, Stonehouse Studio, KKMI, Svendsens Bay Marine, and Best Friends Pet Supply.

Charter experiences from Live It Up Charter and Marquis Charters will highlight luxury options for private groups, while exhibitors like South Beach Riggers, LOVEMARIN, Modern Sailing, Cartelligent, Compass Canvas, and Bay Area Marine Services will showcase top-tier marine services.

Educational seminars will be offered all weekend, including:

- Diesel Engine Maintenance
- Marine Navigation
- Cruising Mexico
- Fiberglass Repair
- Marine Electronics
- Buying a Boat as a Business

Highlights for 2025:

- VIP Dockside Chef Tasting on Friday, September 19
- PICYA Yacht Club Lounge, open to all ticket holders for talks, drinks & waterfront views
- Women in Yachting Breakfast & Industry Chat, Sunday morning
- Waves of Opportunity Charitable Happy Hour, Friday 4–7 p.m., organized by Helmut's Marine Service, Big C Charters, and the San Rafael Channel Association to support boating access for youth in partnership with Canal Alliance

Beyond the boats, visitors can enjoy local food vendors, craft beverages, and live music by Bay Area favorites including Moderately Handsome, The Cruz Boys, and more. Family-friendly activities include model yacht races, a bounce house, dunk tank, and raffles.

“We are thrilled to be back for a third year with even more boats, seminars, live music, food, and fun,” said show manager Mitch Perkins.

Show Location:

Clipper Yacht Harbor
310 Harbor Drive
Sausalito, CA 94965

Show Hours:

Friday, September 19: 10 a.m. – 6 p.m.
Saturday, September 20: 10 a.m. – 6 p.m.
Sunday, September 21: 10 a.m. – 5 p.m.

Tickets:

- General Admission Pre-Sale: \$25/day (\$30 at the Gate)
- 3-Day Pass: \$35 (\$50 at the Gate)
- VIP Chef Night + Weekend Pass: \$175
- Kids 15-18: \$10
- Children 14 and under: Free

Buy tickets at: www.sausalitobootshow.com

Follow @sausalitobootshow on Instagram and Facebook for the latest updates.

Sponsors include:

Clipper Yacht Harbor, H&M Marine, Price Family Dealerships, Suzuki Marine, Heritage Bank of Commerce, Best Friends Pet Supplies, North Beach Canvas, Marquis Charters, Sausalito Yacht Club, The Inn Above Tide, Bayside Boat Works, Latitude 38, and Delta Bay Yachtsman. Volunteers will be provided by the Sausalito Yacht Club.

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